

PRESS INFORMATION

- FOR IMMEDIATE RELEASE -

Avnet Memec and COILCRAFT Announce Extension of Distribution Agreement for PREMIER MAGNETICS Solutions

Avnet Memec will distribute Coilcraft's magnetics devices & inductors for RF and Power solutions in Central Europe, Scandinavia & Baltic's, Benelux, East Europe, Italy, Greece, Turkey & France.

Poing, 12th January, 2009 – Avnet Memec, the highly specialised semiconductor distributor of Avnet Electronics Marketing EMEA, announced today the extension of its distribution agreement with Coilcraft. The strategic partnership will be extended to Austria, Switzerland, Benelux, the Baltic States, East Europe, Turkey and Greece. Avnet Memec already distributes Coilcraft into Germany, Italy, France and Scandinavia.

"We are extremely proud that Coilcraft has now extended the distribution agreement into these additional regions. It is a professional endorsement of our ability and geographic reach to take products and technologies from market leading brands such as Coilcraft, into the greater European regions. It also highlights Coilcraft's trust and belief in our expertise in the fields of technical marketing, product design-in and respected sales support across Europe. Coilcraft's products fit well into our technology strategy, complimenting many of the lines we already hold Pan-European, and our go-to-market model is aligned with Coilcraft's own approach to the market place" said **Steve Haynes, President of Avnet Memec**.

Jon Ellis, Vice President Technical Marketing, Avnet Memec, added: "Coilcraft's components are so much more than just coil based products. They represent what are universally acknowledged to be the best magnetic and inductive solutions on offer today, not only in specification & performance, but equally important in quality and production engineering. Coilcraft's products are optimised for Power and RF applications, and their on-line design tools enable customers to achieve very tangible time-to-market and cost reductions. Coilcraft have also worked hard to embed themselves with many of our semiconductor partners as the coil of choice, and our customers across Europe will appreciate the delivery of proven technical solutions. Avnet Memec is already very well positioned in all of the markets for which Coilcraft products have been designed, and the combination of our forces across Europe and industry segments will help both Avnet Memec and Coilcraft to drive their advantage."

Coilcraft – The World's Best Magnetics & Inductors

Our privately held company was founded in 1945 as a custom coil maker for the television set manufacturers clustered around the Chicago area. Today we produce inductors for a long list of customers in telecommunications, computers, instrumentation and consumer electronics. Many are standard, off-the-shelf products. But most are still custom designed to meet customers' specific requirements. Our basic product lines include: Surface mount inductors, Surface mount power inductors, xDSL magnetics, Tunable & fixed RF inductors, EMI filters and High frequency power magnetics. Coilcraft's worldwide headquarters are in Cary, Illinois, 30 miles northwest of Chicago's O'Hare Airport. In addition to corporate offices, this facility houses our engineering department plus manufacturing. European headquarters are located in Cumbernauld, Scotland, near Glasgow. There are another nine plants in the U.S. and Mexico as well as production centers in Scotland, Taiwan, Singapore, China and Malaysia. Manufacturing capabilities are duplicated at several locations, assuring you a steady supply of components. <http://www.coilcraft.com/>

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www.avnet-memec.eu



About Avnet Memec

Avnet Memec, an independent business unit of Avnet Electronics Marketing EMEA, is a highly specialised semiconductor distributor, operating on a pan-European basis and employing a significant number of engineers to support customers' design efforts. Avnet Memec specialises in highly innovative suppliers and technologies, which will help a variety of customers to differentiate their designs. Its area of specialisation extends from Analog and Microcontrollers to RF, Datacom and Networking. The company operates from 30 offices in 17 European countries and represents major semiconductor franchises on a pan-European basis. Its many major supplier partners include Cirrus Logic, Lattice, Marvell, NEC, and Silicon Laboratories. The company's Web site is located at www.avnet-memec.eu

Media Contact Avnet Memec

Tom Oelschlaeger – Communications Manager Avnet Memec

Telefon +49 (0) 8121 775 146

E-Mail: tom.oelschlaeger@avnet-memec.eu