

PRESS INFORMATION

- FOR IMMEDIATE RELEASE -

Avnet Memec and White Electronic Designs Corporation extend franchise in Europe

Poing, 16th March, 2009 – Avnet Memec, the highly specialised semiconductor distributor of Avnet Electronics Marketing EMEA, announced today the extension of its distribution agreement with White Electronic Designs Corporation (WEDC), a leading global provider of state-of-the-art semiconductor memory products supporting the military and aerospace markets. The existing partnership will be expanded to the markets of Italy, France, Nordic, Germany, Switzerland and Turkey.

Avnet Memec received the WEDC distributorship in the UK and Ireland through the acquisition of Azzurri last year. Based on the strength of its performance in those markets, Avnet Memec is now able to extend the relationship to other European countries.

WEDC provides microelectronic and semiconductor packaging for mission-critical defense and aerospace applications requiring extended environment, high-reliability, high-density products. These include applications such as Net-Centric Operations, Missiles and Ordnance, Aircraft, Ground, Amphibious and Marine Vetronics, and Spacecraft and Satellites.

“We are very pleased about the extended distribution agreement with WEDC. It is a recognition for our performance over the last months and also highlights WEDC’s trust in our expertise in the field of marketing and selling the technology. We will be able to offer customers across Europe a broader selection of technology and WEDC’s products fit well into our technology portfolio,” stated **Steve Haynes, President of Avnet Memec**.

Kate Hopeman, Worldwide Sales Director, White Electronic Design Corporation, commented, “Avnet Memec will help us to further strengthen our position in the European market through its proven commitment, its excellent market know-how and its extensive team of technical sales and field application engineers. Avnet Memec is the right partner to serve customers with WEDC technology in Europe.”

About Avnet Memec

Avnet Memec, an independent business unit of Avnet Electronics Marketing EMEA, is a highly specialised semiconductor distributor, operating on a pan-European basis and employing a significant number of engineers to support customers’ design efforts. Avnet Memec specialises in highly innovative suppliers and technologies, which will help a variety of customers to differentiate their designs. Its area of specialisation extends from Analog and Microcontrollers to RF, Datacom and Networking. The company operates from 30 offices in 17 European countries and represents major semiconductor franchises on a pan-European basis. Its many major supplier partners include Cirrus Logic, Lattice, Marvell, NEC, and Silicon Laboratories. The company’s Web site is located at www.avnet-memec.eu

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