

## NEWS FLASH - FOR IMMEDIATE RELEASE -

### Avnet Memec continues to extend its Team in Sweden

#### *Johan Enoksson new Field Application Engineer for Sweden*

**Stockholm, 29<sup>th</sup> October, 2008** – Avnet Memec, the highly specialised semiconductor distributor of Avnet Electronics Marketing EMEA, announced today that Johan Enoksson has joined the Nordic Team as Field Application Engineer (FAE) for Sweden. Johan has a very strong technical background making him perfect to help accelerate Avnet Memec's growth in the Nordic region.



Johan started his carrier at Ericsson Components as a FAE. Later he has held FAE positions at Ericsson Microelectronics, Infineon Technology and Bourns before joining Avnet Memec. Johan is based in Stockholm.

"We are pleased to welcome Johan in the Swedish team", says **Jan Malmgren, Sales Director Nordics at Avnet Memec**. "During the last month Avnet Memec continuously expanded its team in the Nordic region. This is part of a focused strategy to strengthen our position and to further extend Avnet Memec's business opportunities in the area. We are convinced that Johan contribution will be essential to it."

#### **About Avnet Memec**

Avnet Memec, an independent business unit of Avnet Electronics Marketing EMEA, is a highly specialised semiconductor distributor, operating on a pan-European basis and employing a significant number of engineers to support customers' design efforts. Avnet Memec specialises in highly innovative suppliers and technologies, which will help a variety of customers to differentiate their designs. Its area of specialisation extends from Analog and Microcontrollers to RF, Datacom and Networking. The company operates from 30 offices in 17 European countries and represents major semiconductor franchises on a pan-European basis. Its many major supplier partners include Cirrus Logic, Lattice, Marvell, NEC, and Silicon Laboratories. The company's Web site is located at [www.avnet-memec.eu](http://www.avnet-memec.eu)

#### **Media Contact Avnet Memec**

Tom Oelschlaeger – Communications Manager Avnet Memec  
Im Technologiepark 2-8, D-85586 Poing  
Telefon +49 (0) 8121 775 146  
Fax +49 (0) 8121 775 8 146  
E-Mail: [tom.oelschlaeger@avnet-memec.eu](mailto:tom.oelschlaeger@avnet-memec.eu)