

PRESS INFORMATION

- FOR IMMEDIATE RELEASE -

Distribution Agreement Extended Across Europe Between e2v and Avnet Memec

Poing, October 8th, 2008 –Avnet Memec, the highly specialised semiconductor distributor of Avnet Electronics Marketing EMEA announced today that it has extended its distribution partnership with e2v. The new agreement will be immediately effective for Germany, Italy, France, Sweden, Denmark, Finland, Norway, Switzerland, Austria, UK, Ireland, Spain, Portugal, Greece, Turkey and Eastern Europe. With this extension into these key territories, Avnet Memec is strengthening its portfolio of Broadband Data-converters, High reliability Microprocessors, peripheral products and Magneto-resistive RAMs.

Avnet Memec received the e2v distributorship through the acquisition of Azzurri just a few months ago. "Since then Avnet Memec has proven to be a competent and reliable partner for e2v and was so able to extend the relationship to pan-European. This is reward for our activities over the last months and also highlights e2v's trust in our expertise", stated **Steve Haynes, President Avnet Memec**.

e2v's family of 8, 10 and 12-bit A/D converters has expanded to include sampling rates from 500 Msps to 5 Gsps, all without the need for additional off-chip external interleaving techniques. e2v ADC's provide receiver designers with market leading high linearity, ENOB and dynamic range, coupled with analog bandwidths from 1GHz to over 3GHz for true high IF sampling.

"e2v's understanding of and delivery to the high reliability market is second to none" said **Jon Ellis VP of Technical Marketing Avnet Memec**. "With an absolute commitment to supporting long term projects whilst delivering leading edge technology, their products are an excellent addition to our line card."

Francis Ruffin, VP Sales EMEA at e2v commented: "Avnet Memec is recognised as a pan European distributor and will contribute to give e2v's products more exposure in this specialised market through their understanding of customers' needs."

This expanded agreement reinforces the already strong position of Avnet Memec as e2v's distributor in the UK and Ireland.

About Avnet Memec

Avnet Memec, an independent business unit of Avnet Electronics Marketing EMEA, is a highly specialised semiconductor distributor, operating on a pan-European basis and employing a significant number of engineers to support customers' design efforts. Avnet Memec specialises in highly innovative suppliers and technologies, which will help a variety of customers to differentiate their designs. Its area of specialisation extends from Analog and Microcontrollers to RF, Datacom and Networking. The company operates from 30 offices in 17 European countries and represents major semiconductor franchises on a pan-European basis. Its many major supplier partners include Cirrus Logic, Lattice, Marvell, NEC, and Silicon Laboratories. The company's Web site is located at www.avnet-memec.eu

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