

PRESS INFORMATION

- FOR IMMEDIATE RELEASE -

Avnet Memec to distribute Zilog Encore! 32™ Series Microcontroller

New 32-Bit Microcontroller for control, connectivity and security embedded applications

Poing, November 25th, 2008 –Avnet Memec, the highly specialised semiconductor distributor of Avnet Electronics Marketing EMEA, adds Zilog's® new Encore! 32™ Series Microcontroller to its portfolio.

With more than 30 years of experience as the vendor of choice for embedded microcontrollers, Zilog® continues this tradition of excellence with its latest Encore! 32 Series Microcontrollers. Based on the ARM® Architecture, the Encore! 32 Series Microcontroller features a high-performance ARM9 200MHz core and a rich peripheral set for the embedded market place.

The Encore! 32 Series Microcontroller is suitable for a wide range of embedded applications including access control, time and attendance tracker/reader, home and office monitoring and control, multi-media control, platform OS based devices and universal remote controls.

Combining key attributes like a high performance 32-bit ARM® core, a 8-bit LCD interface, flexible communication interfaces including USB 2.0-complaint full speed On-the-Go (OTG) dual role (host/device) controller and a rich peripheral set including GPIOs, SPIs, and UARTs, many cost and time benefits can be realized at the end user level by way of minimized component count, lower power consumption and lower bill of material costs. All of these equate to faster development time and reduced manufacturing costs and faster time-to-market.

About Zilog, Inc.

Zilog is a global supplier of application specific, embedded system-on-chip (SoC) and single board computer solutions for secured transactions, consumer electronics and industrial application and an industry leader in remote control and universal IR database solutions. From its roots as an award-winning architect in the microprocessor and microcontroller industry, Zilog has evolved to become a leader in production-ready and custom-built SoC solution sets. Zilog is headquartered in San Jose, California, and employs approximately 500 people around the world, with sales offices in Asia, Europe, and North America. For more information about Zilog and its products, visit <http://www.zilog.com/>.

About Avnet Memec

Avnet Memec, an independent business unit of Avnet Electronics Marketing EMEA, is a highly specialised semiconductor distributor, operating on a pan-European basis and employing a significant number of engineers to support customers' design efforts. Avnet Memec specialises in highly innovative suppliers and technologies, which will help a variety of customers to differentiate their designs. Its area of specialisation extends from Analog and Microcontrollers to RF, Datacom and Networking. The company operates from 30 offices in 17 European countries and represents major semiconductor franchises on a pan-European basis. Its many major supplier partners include Cirrus Logic, Lattice, Marvell, NEC, and Silicon Laboratories. www.avnet-memec.eu

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