

PRESS INFORMATION

- FOR IMMEDIATE RELEASE -

Avnet Memec offers Intelligent 3.5-inch Display Module based on ARM Cortex-M3 MCU from Luminary Micro

Poing, December 12th, 2008 - Avnet Memec, the highly specialised semiconductor distributor of Avnet Electronics Marketing EMEA, distributes Luminary Micro's Intelligent Display Module with 3.5" Landscape Display (MDL-IDM-L35). The module offers a complete QVGA touch-screen user interface for control, automation, and instrumentation applications.



Offered both as a volume production module and a complete, open-tooled reference design, the MDL-IDM-L35 module provides OEMs with the freedom to choose how to go to production: (1) through volume procurement and integration of the cost-effective MDL-IDM-L35 module unit, or (2) by using the complete MDL-IDM-L35 hardware and software design files and RDK-IDM-L35 reference design kit as a jump-start to a customer-tailored Stellaris-based design. Stellaris Intelligent Display Modules are well-suited for building access controllers and security systems, intelligent white goods and home appliances, thin clients, and factory automation applications.

Features

- Bright QVGA LCD touch-screen display with 262 K colors, 3.5" QVGA 320 x 240 pixels
- Serial connectivity options
- High performance Stellaris LM3S1958 microcontroller and large memory
- MicroSD card slot
- Includes full source code, example applications, and design files
- Develop using tools supporting the IDM-L35 from Keil, IAR, Code Sourcery, and Code Red

About Avnet Memec

Avnet Memec, an independent business unit of Avnet Electronics Marketing EMEA, is a highly specialised semiconductor distributor, operating on a pan-European basis and employing a significant number of engineers to support customers' design efforts. Avnet Memec specialises in highly innovative suppliers and technologies, which will help a variety of customers to differentiate their designs. Its area of specialisation extends from Analog and Microcontrollers to RF, Datacom and Networking. The business unit operates out of 31 offices in 19 European countries and represents major semiconductor franchises on a pan-European basis. www.avnet-memec.eu

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