



PRESS INFORMATION

- FOR IMMEDIATE RELEASE -

Tundra Adds Avnet Memec as a Pan-European Distributor

Poing, November 10th, 2008 –Avnet Memec, the highly specialised semiconductor distributor of Avnet Electronics Marketing EMEA, announced today that it has signed a pan-European distribution agreement with Tundra Semiconductor Corporation (TSX:TUN), a leader in System Interconnect.

Under this agreement, Avnet Memec will market and sell Tundra's whole product portfolio to new and existing European customers, and will provide comprehensive technical design-in support for Tundra products utilizing Avnet Memec's network of 31 offices in 19 countries. The agreement is effective immediately.

"Tundra's partnership with Avnet Memec technical professionals will ensure that the European communications and computing, storage customers have best-in-class access to Tundra's System Interconnect solutions through the Avnet Memec organization," said **Richard Riker, Vice President Sales, Tundra Semiconductor**. "The addition of Avnet Memec offers another level of distribution, technical service and support for all customers in Europe and will allow new customers to take advantage of Tundra's industry-leading interconnect product portfolio," continued Mr. Riker.

Jon Ellis, Vice President Technical Marketing of Avnet Memec, regards Tundra as an excellent addition to Avnet Memec's franchise portfolio. "We're delighted to welcome Tundra to Avnet Memec," said Mr. Ellis. "Tundra's System Interconnect technology is experiencing significant market acceptance and growth. This new agreement will enable Avnet Memec to rapidly establish itself as a key supplier of Tundra's PCI, PCI Express, RapidIO, VME and Host Bridge technology to high-growth markets. We are confident that this partnership will prove to be of value for our customers, for Tundra and for Avnet Memec."

About Avnet Memec

Avnet Memec, an independent business unit of Avnet Electronics Marketing EMEA, is a highly specialised semiconductor distributor, operating on a pan-European basis and employing a significant number of engineers to support customers' design efforts. Avnet Memec specialises in highly innovative suppliers and technologies, which will help a variety of customers to differentiate their designs. Its area of specialisation extends from Analog and Microcontrollers to RF, Datacom and Networking. The business unit operates out of 31 offices in 19 European countries and represents major semiconductor franchises on a pan-European basis. www.avnet-memec.eu



About Tundra Semiconductor

Tundra Semiconductor Corporation (TSX:TUN) supplies the world's leading communications, computing and storage companies with System Interconnect products and design services backed by world-class customer service and technical support. Tundra's track record of product leadership includes over a decade of bridges and switches enabling key industry standards: RapidIO®, PCI, PCI-X, PCI Express®, Power Architecture™ VME, HyperTransport™, Interlaken, and SPI4.2. Tundra's products deliver high functional quality and simplified board design and layout, with specific focus on system level signal integrity. Tundra's design services division, Silicon Logic Engineering, Inc., offers industry-leading ASIC and FPGA design services, semiconductor intellectual property and product development consulting. Tundra's technology connects critical components in high performance embedded systems around the world. For more information, please visit www.tundra.com.

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