

PRESS INFORMATION

- FOR IMMEDIATE RELEASE -

Energy Micro and Avnet Memec Announce European Distribution Agreement

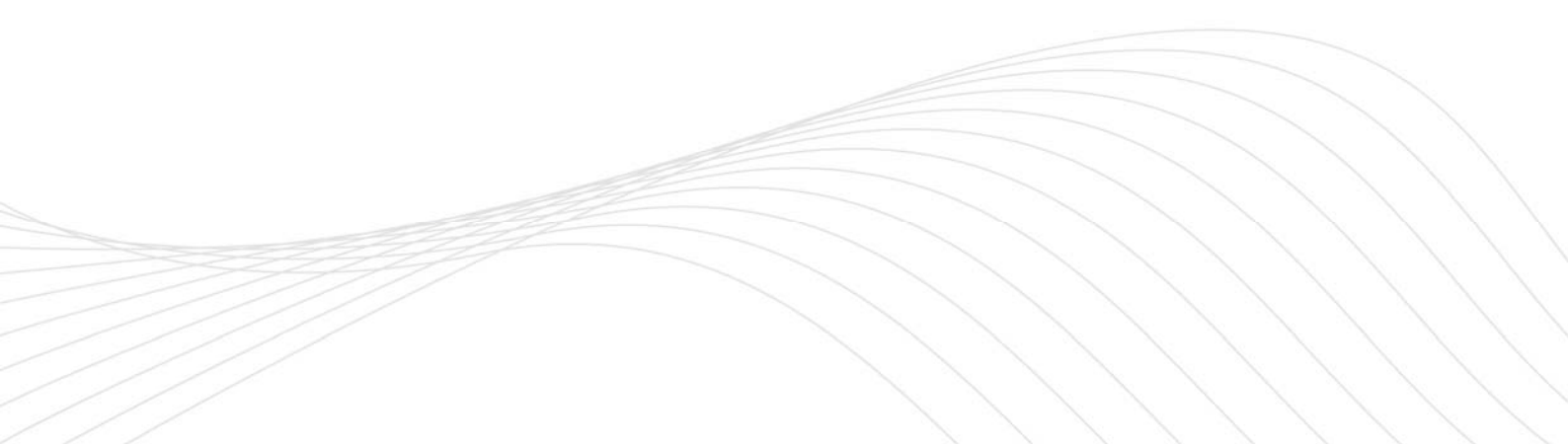
Poing, March 1st, 2010 - Avnet Memec, the highly specialized semiconductor distributor of Avnet Electronics Marketing EMEA, announced today that it has signed a pan-European distribution agreement with Energy Micro®. Under the terms of this agreement, Avnet Memec will distribute Energy Micro's complete range of ultra low power EFM32 Gecko microcontroller products. The agreement will be effective March 1st, 2010.

Energy Micro's mission is to develop, market and sell the world's most energy friendly microcontrollers, based on the modern and powerful ARM Cortex-M3 architecture.

"Energy Micro's choice of Avnet Memec as their pan-European distribution partner highlights Energy Micro's trust in our design-in expertise across Europe and our effectiveness in bringing leading edge technology to market. This technology offers customers a tremendous cost and time saving alternative when designing with embedded microcontrollers," stated **Steve Haynes, president Avnet Memec**.

Jon Ellis, vice president technical marketing, Avnet Memec, added: "The pan-European distribution agreement with Energy Micro is not only strengthening our (32-bit) microcontroller portfolio, but also fits perfectly into our technology strategy, and our model is well aligned to Energy Micro's expectations."

"Energy Micro is pleased to partner with Avnet Memec across Europe to distribute our EFM32 Gecko microcontroller family," said **Geir Førre, Energy Micro's president and CEO**. "Avnet Memec is recognized as one of the leading technical distributors in Europe and we are proud to be part of Avnet Memec's product portfolio."



About Avnet Memec

Avnet Memec, a business unit of Avnet Electronics Marketing EMEA, is a highly specialized semiconductor distributor, operating on a pan-European basis and employing a significant number of engineers to support customers' design efforts. Avnet Memec specializes in highly innovative suppliers and technologies, which will help a variety of customers to differentiate their designs. Its area of specialization extends from Analog and Microcontrollers to RF, Datacom and Networking. The business unit operates out of 31 offices in 19 European countries and represents major semiconductor franchises on a pan-European basis. www.avnet-memec.eu

About Energy Micro

Energy Micro develops, markets and sells the world's most energy friendly microcontrollers, based on the industry leading ARM® Cortex™-M3 32-bit architecture. The company was founded in 2007 by experienced semiconductor professionals with previous expertise from Chipcon, Texas Instruments, Atmel and Nordic Semiconductor. More information on Energy Micro is available at www.energymicro.com

Media Contact Avnet Memec

Tom Oelschlaeger – Communications Manager Avnet Memec
Phone: +49 (0) 8121 775 146
E-Mail: tom.oelschlaeger@avnet-memec.eu

Media Contact Energy Micro

Øyvind Borgan
Phone: +47 23 00 98 00
E-Mail: o.borgan@energymicro.com

