

## PRESS INFORMATION

- FOR IMMEDIATE RELEASE -

### Avnet Memec and Halo Electronics, Inc. Announce Extension of Distribution Agreement

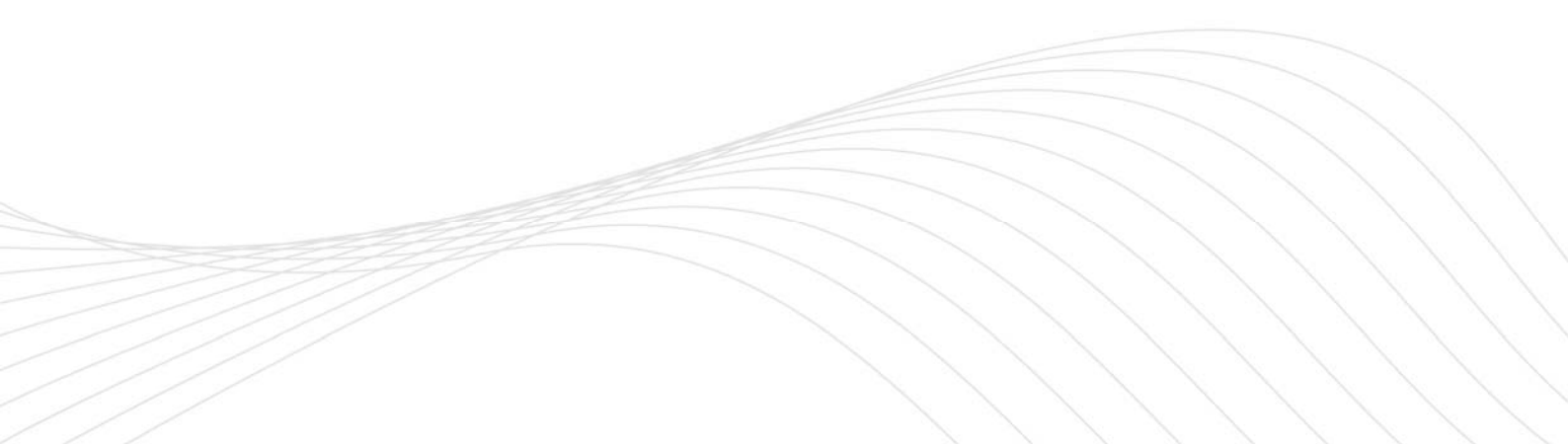
Avnet Memec will distribute Halo's magnetics devices and inductors for RF and power solutions in the UK, Scandinavia & Baltic's, Benelux, Austria & East Europe, Italy, Greece & Turkey, Iberia and France.

**Poing, May 12th, 2010** Avnet Memec, the highly specialised semiconductor distributor of Avnet Electronics Marketing EMEA, announces the extension of its distribution agreement with Halo Electronics. Previously serving customers in France, Avnet Memec will now extend its strategic partnership to include distributing Halo's magnetics devices and inductors for RF and power solutions in the UK, Austria, Italy, Iberia, Scandinavia, Benelux, the Baltic States, East Europe, Turkey and Greece.

Under the terms of this agreement, Avnet Memec will distribute Halo Electronics' premier datacom magnetics solutions. Technology leader Halo Electronics, Inc., a technology leader in many areas, manufactures the highest quality communication magnetics including signal transformers, filters, CMR chokes and low power DC/DC converter magnetics.

**Jon Ellis, vice president Technical Marketing, Avnet Memec**, added: "Halo's components are much more than just transformer products. They represent the leading data transmission magnetic solutions offered today, not only in specification and performance, but equally important in quality and production engineering. Halo's products are optimised for Ethernet and Telecom applications, and their comprehensive range of products enable customers to achieve very tangible time-to-market and cost reductions. Halo has also worked hard to embed themselves with many of our semiconductor partners as the transformer or connector of choice, and our customers across Europe will appreciate the delivery of proven technical solutions. Avnet Memec is already very well positioned in all of the markets for which Halo products have been designed, and the combination of our forces across Europe and industry segments will help both Avnet Memec and Halo to drive their advantage."

"With choosing Avnet Memec as distributor for our datacom magnetics solutions we will be able to better serve the needs from our customers. With their extensive team of technical sales and field application engineers across Europe, we will significantly improve our market reach in Europe," added **Jeff Heaton, vice president, Halo Electronics**. "Avnet Memec is recognized as one of the leading technical distributors in Europe and we are proud to be part of Avnet Memec's product portfolio."



**About Avnet Memec**

Avnet Memec, a business unit of Avnet Electronics Marketing EMEA, is a highly specialised semiconductor distributor, operating on a pan-European basis and employing a significant number of engineers to support customers' design efforts. Avnet Memec specialises in highly innovative suppliers and technologies, which will help a variety of customers to differentiate their designs. Its area of specialisation extends from Analog and Microcontrollers to RF, Datacom and Networking. The business unit operates out of 31 offices in 19 European countries and represents major semiconductor franchises on a pan-European basis. [www.avnet-memec.eu](http://www.avnet-memec.eu)

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