

PRESS INFORMATION

- FOR IMMEDIATE RELEASE -

AVNET MEMEC AND HALO ELECTRONICS, INC. ANNOUNCE EXTENSION OF DISTRIBUTION AGREEMENT

Avnet Memec to now distribute HALO's magnetics devices and inductors for RF and power solutions in Switzerland

Poing, March 1st, 2011 –Avnet Memec, the highly specialised semiconductor distributor of Avnet Electronics Marketing EMEA, announced the extension of its distribution agreement with HALO Electronics, Inc. Previously serving customers in all of EMEA except Central Europe, the two companies will now extend their strategic partnership to include the distribution of HALO's magnetics devices and inductors for RF and power solutions into Switzerland.

Under the terms of this agreement, Avnet Memec will distribute HALO Electronics' premier datacom magnetics solutions. HALO Electronics, a technology leader in many areas, manufactures the highest quality communication magnetics including signal transformers, filters, CMR chokes and low power DC/DC converter magnetics.

Jon Ellis, vice president Technical Marketing, Avnet Memec, said, "HALO's components are much more than just transformer products. They represent the leading data transmission magnetic solutions on the market today, not only in specification and performance, but also in quality and production engineering. HALO's comprehensive range of products is optimised for Ethernet and Telecom applications and enables customers to achieve very significant time-to-market and cost reductions. Halo has also worked hard to position itself with many of our semiconductor partners as the transformer or connector of choice, and our customers across Europe will appreciate the availability of proven technical solutions. Avnet Memec is already very well positioned in all the markets for which HALO products have been designed, and the combination of our strengths across Europe will help both Avnet Memec and Halo to increase their competitive advantage."

"By choosing Avnet Memec as regional distributor for our datacom magnetics solutions, we will be able to better serve our Swiss customers' needs. Its extensive team of technical sales and field application engineers will help us to significantly improve our market presence," added **Jeff Heaton, vice president, HALO Electronics**. "Avnet Memec is recognized as one of the leading technical distributors and we are proud to be part of Avnet Memec's product portfolio."



About Avnet Memec

Avnet Memec, a business unit of Avnet Electronics Marketing EMEA, is a highly specialised semiconductor distributor, operating on a pan-European basis and employing a significant number of engineers to support customers' design efforts. Avnet Memec specialises in highly innovative suppliers and technologies, which will help a variety of customers to differentiate their designs. Its area of specialisation extends from Analog and Microcontrollers to RF, Datacom and Networking. The business unit operates out of 31 offices in 19 European countries and represents major semiconductor franchises on a pan-European basis. www.avnet-memec.eu

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